



PARTNERSHIP & PARTICIPATION GUIDE

Connect expertise.
Build useful
resources.
Reach the people
using them.

Solving powder problems at the root.

2026-2027

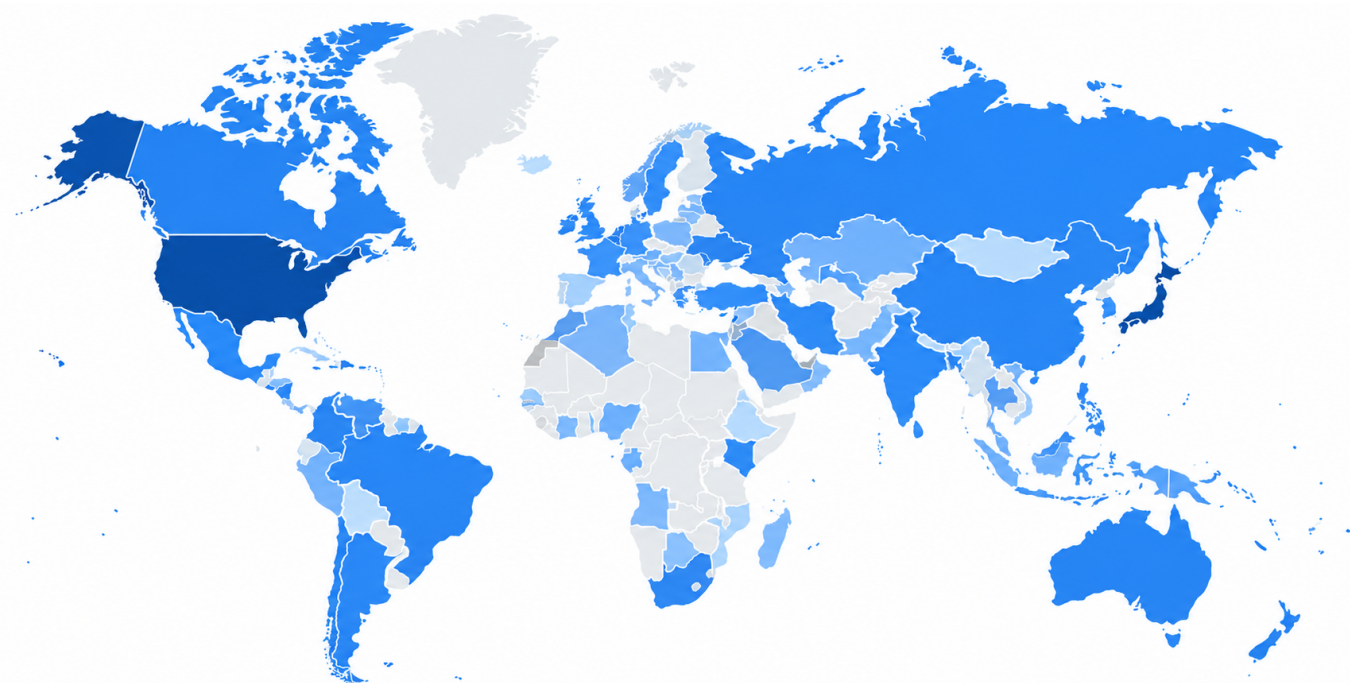
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Specialist knowledge. International reach.

An authority platform for industry and academia, connecting technical evidence with the decisions people make.



61K+

Page views

157

Countries recorded



Ranked #5 in FeedSpot's
2026 Materials Science Blogs list.

Source: Google Analytics 4, 1 Sep 2025–31 Aug 2026. FeedSpot ranking: 2026 Materials Science list.
Organic Search sessions had a 61.9% engagement rate. This is the engagement rate within that channel, not its share of total traffic.

Connect the evidence. Improve the decision.

Useful expertise lives in research papers, standards, laboratories, supplier teams and operating experience. Each holds part of the answer. PTI connects those parts around the question a professional needs to resolve.

4

Common powder-flow test methods in USP's harmonization text. No single simple test fully characterizes pharmaceutical powder flow.

A REASONING PATH, CONNECTED TO THE PLATFORM

01	02	03	04	05	06
Industry	Problem	Mechanism	Measurement	Interpretation	Decision
What material and process?	What is happening?	Why could it happen?	What evidence is needed?	What does it mean here?	What should change?
Industry	Troubleshoot	Particle Behavior	Test Methods	Test Methods + Troubleshoot	Process & Equipment

IN PRACTICE: A FOOD POWDER BRIDGES IN ITS HOPPER

Food processing	Interrupted discharge	Cohesion and wall friction	Shear and wall-friction tests	Strength and discharge margin	Outlet geometry; verify operating limits
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Pharmaceuticals · Food · Chemicals · Additive manufacturing · Energy & battery materials
Construction · Feed · Plastics & polymers · Ceramics · Metallurgy

Source: USP <1174> Powder Flow, PF 30(6), Adoption Stage 6 harmonization text, pp. 1-2 (2004). Historical reference, not a claim about the current operative chapter.

Technically qualified. Involved in the decision.

PTI reaches professionals who interpret evidence, advise colleagues and make technical decisions.

77%

Scientific or technical
educational background

Readers who can engage with
methods, evidence and the
conditions behind a result.



50%

Scientists or process technologists

Scientists account for 26% of respondents and process technologists for 24%. Plant managers represent 22% and operators 21%.

43%

Plant managers and operators

ROLE IN TECHNICAL AND SCIENTIFIC PROCESSES

42%

Decision-making role

58%

Advisory role

Audience data derived through PTI readership survey, December 2025.

Turn expertise into something people can use.

A test that explains a failed formulation. A feeder that behaves differently with a new grade. A process change that resolves a recurring problem.

That experience has value beyond the project where it was created. Its value grows when others can find it, understand the conditions and judge the evidence.

PTI works with specialists to turn experience, data and technical insight into useful resources. We edit for clarity, challenge unsupported claims and connect each accepted contribution to relevant problems, methods and industry routes.

Help create the answer.

01 Specialist evidence
Experience, methods and data

02 Editorial development
Context, challenge and clarity

03 Connected resource
Findable, attributable, useful

No banner advertising

Audience access is earned, not sold

Subscriber privacy comes first



Start with the right level of commitment.

A clear contribution allowance at each level. Add a dedicated Hub, regular reporting and relevant Champion positions as the relationship grows.

ANNUAL PARTNERSHIP 12-month contractual year Prices exclude VAT	Associate Partner €1,950 A first platform relationship	Contributing Partner €3,500 A regular expert presence	Strategic Partner €5,900 An ongoing platform relationship	Principal Partner €8,900 The widest scope of participation
Contributions / year · up to 800 words	2	4	6	10
Organization presence	Standard profile	Dedicated Partner Hub	Dedicated Partner Hub	Dedicated Partner Hub
Performance summary	Annual	Quarterly	Quarterly	Quarterly
Main Hub Champion	Available separately	Available separately	Available separately	Available separately
Technical Area Champion	-	-	1 named area	1 named area
Industry Page or Tool Champion	-	-	-	1 industry page OR tool
Newsletter Champion	3 editions	6 editions	Every monthly edition	Every monthly edition
Collaborative planning	-	Annual topic planning	Annual topic planning	2 sessions / year
Renewal access	First option to renew	First option to renew	First option to renew	First option to renew

Every included contribution covers up to 800 words. Longer articles use one opportunity plus the applicable length supplement. PTI writing and new-resource development are additional. Main Hub positions are separate at every level; existing allocations continue through their agreed terms.

Prefer one contribution? Individual publication starts at €675.

Standalone Champion positions, including Technical Areas and newsletter-only bookings: see page 9.

A clear route from first conversation to measurable follow-up

We establish technical fit, agree the contribution or position, build the resource and report what happened.

01

Introductory conversation

Your expertise, goals and audience question.

03

Kickoff & brief

The evidence, sources and people needed.

05

Factual check

Accuracy and proprietary claims reviewed.

07

Distribution

Newsletter support where the package includes it.

02

Proposal & agreement

Package, positions, price and editorial boundaries.

04

Production

Expert manuscript, interview or PTI writing.

06

Publication

A useful resource linked into relevant PTI routes.

08

Reporting & review

Performance, learning and the next useful step.



THREE PRODUCTION ROUTES

Written by your expert

Supply a complete manuscript. PTI reviews, edits and makes the independent publication decision.

Developed with PTI

Interviews, notes, data or a working draft become a structured technical contribution. Production is agreed in the proposal.

Written by PTI

PTI writes from an agreed brief and specialist input. Writing fees are additional at every participation level.

An ongoing platform relationship.

€5,900 per year · A dedicated Partner Hub, six contribution opportunities and a defined technical presence.

YOUR DEDICATED PARTNER HUB

One destination for your expertise.

People

Specialist profiles and areas of expertise

Contributions

Accepted articles and curated technical resources

Supported positions

Your agreed Technical Area and related links

Built, curated and maintained by PTI for the duration of your partnership.

06

Contribution opportunities

Each covers a client-supplied article up to 800 words. Longer articles carry a supplement; writing is additional.

01

Technical Area Champion

One named, substantive published destination, with visible attribution. The Main Hub itself is a separate position.

12

Monthly newsletter editions

Your name and logo, a short introduction and one relevant link in every monthly edition.

04

Quarterly performance summaries

Contribution and Hub activity, engagement and outbound clicks where configured. Delivered within 15 working days after each contractual quarter.

+

The Principal extension

€8,900/year adds four contribution opportunities, one Industry Page OR Tool Champion position and two planning sessions/year.

Choose the destination that fits your expertise.

Champion positions are available separately from Partnership. Support is identified clearly and does not confer editorial control.



Main Hub Champion

€3,200

PER YEAR

One of five main routes. One Champion per main hub; underlying technical areas can have separate Champions.



Technical Area Champion

€1,500

PER YEAR

One named, substantive published destination within a hub. One Champion per defined area.



Industry Page Champion

€1,950

PER YEAR

One published industry page relevant to your expertise. Separate from the overarching Industry hub.



Tool Champion

€2,750

PER YEAR

One existing calculator, test-selection guide or diagnostic resource. New development is additional.

NEWSLETTER CHAMPION

Name, logo, short introduction and one link.
A technical article is a separate contribution.

€275 / single edition

3 editions €750 · 6 editions €1,350

Sign a Main Hub Champion agreement by 30 June 2027: one agreed technical area is included at no additional fee for the initial term and every uninterrupted renewal of that Main Hub agreement. Renewal is at the then-current Main Hub rate.

Visible expertise, in the right context.

Illustrative placements show the deliverables. Final positioning follows the page, resource and agreed package.

01 / MAIN HUB ATTRIBUTION

MAIN HUB CHAMPION · Supported by Example Organization

PARTICLE BEHAVIOR

Understand what the powder is doing.

Behavior · Mechanisms · Measurements · Decisions

03 / TECHNICAL CONTRIBUTION

Why stable feed rate does not guarantee stable deposition

By Dr. A. Expert, Example Organization
Contributor relationship identified.

04 / TOOL ATTRIBUTION



Test Selection Guide

TOOL CHAMPION
Supported by Example Organization

02 / MONTHLY NEWSLETTER

POWDERTECHNOLOGY.INFO

Powder problems. Useful answers.

This month on PTI

Technical articles, methods and practical resources for powder professionals.

NEWSLETTER CHAMPION

Example Organization

Name + logo · short introduction
One link to your Hub or website

Illustrative mockups, not screenshots of live commercial positions. Champion recognition does not confer editorial control.

Technical credibility starts with clear responsibility.

Commercial relationships are disclosed. Contributors can check facts and proprietary claims; PTI retains publication control. Champion positions do not determine conclusions, tool outcomes or coverage of competing approaches.

EDITORIAL LEADERSHIP

Martijn Daalder

Publisher
Platform operation and publishing responsibility.

Stéphane Sloots

Editor-in-Chief
Editorial direction and technical publishing.

The Advisory Board connects academic, industrial and laboratory perspectives. Members provide technical and strategic guidance; editorial leadership remains responsible for publication decisions.

ADVISORY BOARD



Dr. Johan Groen

Delft Solids Solutions
Science & Technology Director

Catalysis, adsorption, powder flow and particle characterization.



Prof. Dr. Gabriele Meesters

TU Delft
Particle Technology / Chemical Engineering

Granulation, coating and product/process engineering.



Louk Peffer

Delft Solids Solutions
General Director

Applied powder technology, laboratory services and industrial R&D.



Dr. Arief Dahoe

Delft Explosion Solutions
Explosion safety specialist

Dust explosions, explosion dynamics and hydrogen safety.

Some Advisory Board members' organizations also work with PTI. Those relationships do not transfer editorial responsibility.

Start with the technical fit.

Bring the expertise, question or resource you want to share.
We will identify the right route into PTI.

01

Contribute expertise

Start with one useful technical contribution.

02

Champion a resource

A relevant main hub, industry page, tool or newsletter edition.

03

Build a partnership

A connected annual presence, from Associate to Principal.

BOOK A 30-MINUTE INTRODUCTORY CONVERSATION

partners@powdertechology.info

+31 (0)6 24 74 71 65

Meeting by appointment: Molenweer 2B
2291 NR Wateringen, The Netherlands

Working at an agency? Multi-client planning, annual commitments and consolidated invoicing are available. The same editorial standards and inventory rules apply.



DEEPFIELD
PUBLISHING